.aplus.net
EVERYTHING FOR YOUR BUSINESS ONLINE

Web Hosting   Domain Names
Web Design   Dedicated Servers
eCommerce   Resellers
Marketing Tools   Internet Access

November 2007 - Your Personal copy

In This Month's Issue...

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Please make sure you're receiving emails from Aplus.Net. Add us to your email account's "safe list" so you don't miss out on our special offers and important account information. **Not sure how to add Aplus.Net to your safe list?** Click here to find out how.

Your Opinion Matters!

Here at Aplus.Net, we work hard to make sure we're providing the level of quality and service you need to be successful in today's competitive market. We're always interested in hearing just what our customers think. If we're doing a good job, we'd like to hear about it. If you think we need to do some things better, we'd love to know what those things are.

What do you think of your Aplus.Net service? Is it everything you'd hoped it would be when you signed up for it? Do you have suggestions as to how it could be better? Drop us an email at marketing@aplus.net and let us know what you think.

Remember, we're always looking for customers and companies to highlight on our website, so if you'd like to offer a testimonial or provide a case study, be sure to include that information in your message. We look forward to hearing your feedback!

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Small Business Center: The Importance of Web Design

Stand Out from the Crowd with Pro Web Design

As many of you know, there are many elements that combine to make your website a truly effective selling tool. For starters, the right domain name, hosting plan and eCommerce elements are all essential.

However, **the most important aspect** is also the most obvious: For a great online store, **you need great web design**. After all, your main website is the first thing that busy web surfers see. It's safe to say that, if you don't catch their eye right away, they're not going to stick around for too long.

That's why Aplus.Net is proud to announce the next generation in web design: WebImage. For less than $75 a month — discounted from its original price of $94.99 — Aplus.Net's WebImage service **works with you** to set you up with a professional-quality website design quickly and efficiently. Remember, that price also includes a free domain name, free web hosting plan, five email accounts, and any applicable maintenance. On top of all this, there are no up-front costs, and no commitment required!

In addition to this exciting new service, Aplus.Net is also offering a special deep discount on our standard customized web design service. For a limited time only, if you want to go the fully customized route we'll knock **20% OFF** your bill. That includes completely customized design, custom logo design, custom text, and any additional creative work you need.

Don't wait — call one of our web design experts at 866-966-2966 today or visit our site to find out what Aplus.Net web design can do for you!

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Shared and Dedicated Hosting Sales

We have exciting things going on in our web design offerings, but don't forget — web hosting is what Aplus.Net is all about! Whether it's shared hosting or dedicated hosting you need, we have what it takes to get you up and running on the Internet.

With a couple of huge sales running for a limited time only, **now is the time** to take advantage of Aplus.Net's award-winning web hosting services. Sign up for shared hosting today and save up to 30%! Or go with a dedicated server and get FREE set-up and deep discounts!

Hurry, these savings won't last forever! For more details, visit our website today!

Product News

Product Upgrades

We're thrilled to announce upgrades to some of your favorite Aplus.Net control panel tools:

Serendipity Blog (Advanced Blog)
Upgraded to Version 1.1.4!
The best in **community blogging**! This powerful system can support multiple blogs by multiple authors, all on the same website. Now upgraded!

Coppermine Image Gallery
Upgraded to Version 1.4.13!
If your site's focus is on **outstanding imagery**, you're probably already using Coppermine Image Gallery as your content management system. If not, now is the perfect time to upgrade! We've got the latest version of this multi-purpose, fully featured and integrated web picture gallery.

WordPress Blog
Upgraded to Version 2.3.1!
Easy-to-use and specially designed for compatibility, we're proud to offer the latest version of WordPress, one of the industry's most commonly used blogging software systems.

Check out the Aplus.Net website to see all our products and services…

Company News Coverage and Awards

The New Aplus.Net! Aplus.Net has undergone a huge variety of exciting changes in recent months, including a new website, a whole new web design product, and a new ad campaign to let the world know all about it! Read more about the New Aplus.Net at the following sites:

- TopHosts
- The WHIR
- HostSearch

Mr. Clarke Caines Discusses WebImage at FindMyHost.com. Aplus.Net's Senior Vice President of Worldwide Sales, Clarke Caines, was recently interviewed by FindMyHost.com. Check out the full article to get the inside scoop on why WebImage is taking the world of web design by storm!

Aplus.Net Complete WebImage Integration. Finally, the operational integrations between Aplus.Net and WebImage were completed at the end of October. You can read all about it in the following locations:

- MyHostNews.com
- Web Host Directory
- Kansas City dBusiness News

Learn more about our awards and news coverage here…

Expert Opinion

"25 Tips to Improve Conversion Rates"

HostReview recently offered up an extremely useful run-down of tips to maximize your website's sales conversions. (A conversion happens when a visitor to your site actually buys something — the whole point of having an online store in the first place!) Get the low-down in this month's Expert Opinion.

Read full Expert Opinion article…

Help Links

At Aplus.Net, we are committed to providing you with great customer support, 24x7x365.

Knowledge Base -- http://www.apluskb.com/
Technical Support -- http://www.aplus.net/support.html
Control Panel -- https://cp.aplus.net

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Keep It Current!

Keeping your address current is more important than you realize, and the success of your website just might depend on it. For example: "Marty" was a happy and hard-working customer who failed to notify Aplus.Net when his email address changed. Marty didn't realize that he was missing important emails notifying him that his domain name was about to expire. Because of this simple mistake, Marty lost not only his domain name to a competitor, he also lost countless hours of hard work and months of progress. Don't make Marty's mistake—**Keep your information current!**

Update your new e-mail information in our system online. We've made it easy! Here's how to do it …

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Refer a Friend

Refer a friend to Aplus.Net and get a FREE month of hosting! Make sure your friend remembers to mention your name and email address when signing up.

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Feedback

What do you think of our newsletter format? Let us know! Email us any of your feedback regarding the newsletter at marketing@aplus.net. We're always looking to improve, and we're always happy to hear your suggestions!

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