

Getting paid: Understanding affiliate payment solutions

1 message

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Understanding gaming affiliate payment solutions

It all comes down to getting paid. If your affiliate operator pays you on time, in the agreed upon amount, you're happy.

PAIDⁱⁿ the EU

If not ...

Let's put it this way: You're more likely to run into payment troubles if you don't understand the operator or the vertical you're working in. Payment failure can happen because of online gambling operators (Best Casino Partner), because of regulatory issues (Full Tilt Poker) and because of problems with the payment solutions providers themselves (Quicktender).



So, what can you do? How can you stay on top of payment solutions in an increasingly confused market?

Dealing with missed payments

For starters, you can stay on top of industry developments at the [CAP Blog](#) and [CAP Forum](#). At CAP, our mission is to provide you, the affiliates, with the most comprehensive information possible on all aspects of the online gaming affiliate industry.

That means not only affiliate education and SEO tips, it means industry updates on regulatory and business issues -- as well as the latest on payment solutions.

We recently published a guide on payment solutions for EU affiliates, and we're working on doing the same for other major igaming markets. Check it out at the [CAP Blog](#) below -- and be sure to sound off in the comments and let us know your own thoughts and experiences on payment solutions, too.

Read CAP's payment solution guide for EU affiliates

Join CAP on Thursday July 7 for a special SEO webinar that will ask online marketing expert James Lowery of the Latitude Group all about the recent Google Panda update and what it means for gaming affiliates. [Register or read more here.](#)

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