

Joomla's a mistake, says affiliate expert

1 message

CasinoAffiliatePrograms.com <newsletter@casinoaffiliateprograms.com>

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To: nathan@nathandenny.com

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Gal Yosseph's words of wisdom

Gal Yosseph could be the model success story for casino affiliate marketing in Europe.

"Only an affiliate can feel this freedom, that you don't have a boss, you can do what you want."

It's hard to argue with that. So, in case you missed it the first time, make sure to check out CAP's recent interview with Interplay Media's Gal Yosseph. It's a great peak into the mind of one of Europe's master gaming affiliates.



Watch it now

"When I started and I chose Joomla, it was a mistake.

"I built some sites on WordPress and some on Joomla recently, and I can tell you that WordPress was much better in the search engine. I showed much better positioning in Google, so I believe it's a better choice."

Find out what else this gaming guru's got to say about social networking, mobile marketing, the European market, and lots more, in CAP's latest Skype interview.

Watch the full interview

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Casino Affiliate Programs, 32 Discovery, Suite 270, Irvine, California, 92618, United States

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