



# Online bingo, 2011: This ain't your grandma's game.

1 message

CasinoAffiliatePrograms.com <newsletter@casinoaffiliateprograms.com>  
 To: nathan@nathandenny.com

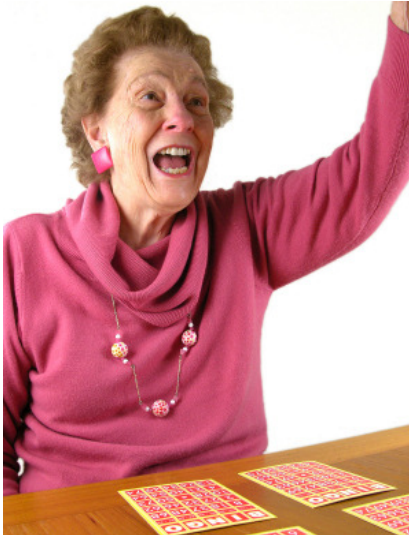
Mon, Jun 6, 2011 at 7:44 AM



**CasinoAffiliatePrograms.com**  
 Your Guide to Gambling Affiliate Programs

[See Online Issue](#) | [Whitelist Us](#) | [RSS](#)

## These ain't your grandma's bingo rooms



Does the word "bingo" make you think of old ladies sitting in church halls, sipping coffee and trading pics of their grandkids? If so, consider this your official wake-up call.

Internet bingo is hotter than ever -- and this ain't your grandma's game anymore. Today, online bingo's got the attention of 20- and 30-somethings, especially in Europe, and a crop of savvy bingo programs have sprung up to help affiliates cash in on this trend.

Last week's [Online Bingo Summit and Awards](#) in London underscored just how much the bingo industry is booming, with affiliates, executives, and players coming together in internet bingo's capital city to figure out what opportunities exist and where the industry's going.

### Check out Online Bingo Summit 2011 coverage

Online bingo has also largely escaped the legal shadow that's crept over global online gaming because of U.S. regulations -- though not completely.

Regardless, there are great opportunities in online bingo -- for veteran gaming affiliates looking for new verticals, or for beginners who want to bring their love of bingo to more Internet visitors.

And Casino Affiliate Programs is here to guide you through everything you need to know.

### Get the full scoop on bingo here

