

 **Are domain name hyphens ruining your SEO?**

1 message

CasinoAffiliatePrograms.com <newsletter@casinoaffiliateprograms.com>

Fri, May 20, 2011 at 3:17 AM

To: nathan@nathandenny.com

**CasinoAffiliatePrograms.com**
Your Guide to Gambling Affiliate Programs[See Online Issue](#) | [Whitelist Us](#) | [RSS](#)

Are domain name hyphens ruining your SEO?

Here's a burning question for a lot of beginners, going back to the very first stages of online marketing: Is it bad for your SEO to include [hyphens in your domain name](#)?

There are a few good arguments for and against doing so:

[See how domain hyphens affect SEO here.](#)

You want to buy a terrific domain name that's perfect for your niche, with rich, juicy keywords and low competition.

But, if it's a popular niche, and sometimes even if it isn't, the .com domains for the best keywords are likely already taken.

So, do you buy the domain under a less attractive suffix, like .net or .info? Or do you slightly alter the domain name using hyphens?

The answer might not be as obvious as you think. To figure it out, there are two important factors you should consider.

Find out if domain hyphens are ruining your SEO

Going to the iGaming Super Show next week in Dublin? If so, don't miss the chance to hear Brooke from CasinoAffiliatePrograms speak in a roundtable discussion dedicated to affiliate issues, scheduled for 2:30pm on May 25: [Get more details or register today.](#)

[Whitelist Us](#) | [RSS](#)

Casino Affiliate Programs, 32 Discovery, Irvine, California, 92618, United States

This message was sent from CasinoAffiliatePrograms.com to nathan@nathandenny.com. It was sent from: CasinoAffiliatePrograms.com, 32 Discovery, Suite 270, Irvine, CA 92618. You can modify/update your subscription via the link below.

Powered by
iContact
Email Marketing Simplified

Manage Your Subscription

Share this message with others: [del.icio.us](#) [Digg](#) [reddit](#) [Facebook](#) [StumbleUpon](#)